

The 57th Annual Jewish Book Fair Proudly Presents...

Susan Linn

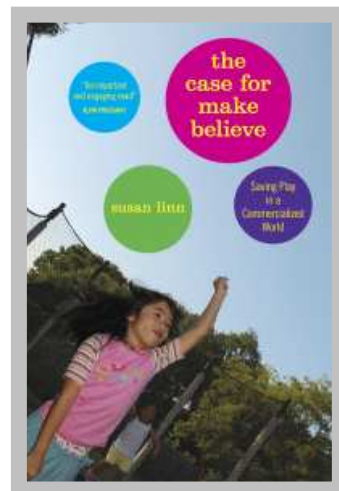
Author of:

The Case for Make Believe: Saving Play in a Commercialized World



Who would ever have thought that nurturing imaginative play in children would be countercultural? But, as Susan Linn (acclaimed author of *Consuming Kids* and Oak Park native) argues in her new book, it truly is.

Constantly bombarded by corporations and technology that seek to make them loyal consumers while limiting the scopes of their imaginations, today's children are being sapped of their abilities to be creative, happy and healthy. This book is a must-read for parents, educators and everyone who is interested in making a "case for make believe."



Wednesday, November 12
10:00 a.m.

JCC Kahn Building, West Bloomfield
Free and open to the public

Co-sponsored By:

Campaign for a Commercial-Free Childhood, Camp Experts, Center Day Camps & Youth Services, Federation's Shalom Family, Great Start Collaborative - Oakland, Sarah & Irving Pitt Child Development Center, Shalom Street and West Bloomfield Township Public Library



**The 57th
Annual
Jewish
Book Fair**

The Best Books on Earth. Literally.

For more information, please call the Jewish Book Fair Office at 248.432.5467
Or visit us on the web at www.jccdet.org

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